

Turning Student Data Into Timely Support

AI-Powered Student Engagement for Ellucian Institutions

ivy & ocelot from Gravyty

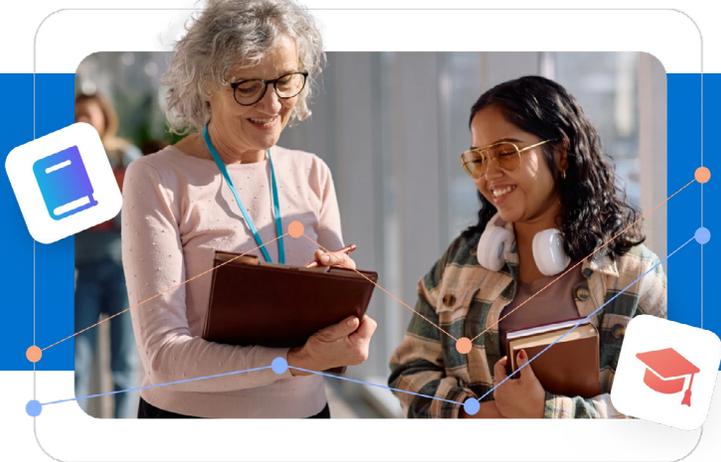
Turn trusted student data into clear, timely support - without adding pressure to staff or risk to your institution.



Student Ready Guidance

Ivy & Ocelot from Gravyty is a student engagement platform built to help higher education institutions **support students at scale**, without overwhelming teams or compromising trust.

By securely integrating with Banner and Colleague from Ellucian, the Ivy & Ocelot from Gravyty student engagement platform **activates real-time student data** - such as *academic records, financial status, schedules, and holds* - and translates it into clear, student-ready guidance delivered through the communication channels students already use.



The result is simple: students get clarity when they need it, staff regain time and focus, and institutions stay confidently in control.

Banner and Colleague are Ellucian Student Information Systems (SIS) used to manage core student data across the higher education academic lifecycle.

Ivy & Ocelot from Gravyty connects with both of those systems to bring trusted data into real student interactions through virtual assistant, live assistant and SMS, as well as other communication channels.

Connecting to your SIS

Ellucian
Partner Network

For Ellucian Banner Institutions

The Banner SIS platform is powerful, complex, and often under peak-cycle pressure.

Ivy & Ocelot from Gravyty integrates with Banner to support student interactions related to:

- Student balances and administrative holds
- GPA and academic standing
- Class schedules and available terms
- Advisor and academic record access

This allows higher-ed institutions to deliver accurate, consistent answers at scale - even during high-volume periods - while maintaining governance and oversight.

What to expect

Banner Integration Configuration

Ivy & Ocelot from Gravyty integrations with Ellucian Banner are configured per institution to align with local data models, authentication methods, and approved use cases.

In practice, the Banner integration **uses defined APIs** (such as Ethos or institution-approved integration layers) to securely access approved student data - including academic records, schedules, GPA, balances, and holds. Data access is scoped, governed, and used only within institution-approved workflows, ensuring accuracy, security, and auditability at scale.

For Ellucian Colleague Institutions

Higher education institutions using the Colleague SIS platform often prioritize speed, access, and relief for lean teams.

Ivy & Ocelot from Gravyty supports students where the higher-ed institution is using Colleague SIS by:

- Reducing call and email volume
- Delivering fast, consistent answers with minimal setup
- Supporting access, equity, and non-traditional learners

Institutions see quicker time-to-value without adding operational complexity.

What to expect

Colleague Integration Configuration

Ivy & Ocelot from Gravyty integrations with Ellucian Colleague are configured during implementation based on each institution's specific environment and approved integration scope.

Capabilities and data access are defined collaboratively with institutional IT teams, taking into account local configuration, authentication, and data availability. Integrations may **use APIs** (such as Ethos, where available) or **scheduled data exchanges**, depending on institutional requirements, ensuring secure access to the right data for approved student engagement use cases.



What ivy&ocelot from Gravyty Enables



Clear answers, right when they matter

Students receive responses based on **their actual record**, not generic FAQs - reducing confusion, repeat questions, and delays.



Earlier support, fewer emergencies

SIS-driven signals (holds, deadlines, academic context) enable timely nudges and guidance before issues escalate.



Less pressure on staff

Routine questions are handled automatically. When a conversation needs a human, it arrives with context and intent - *not noise*.



One experience for students, without forcing one

Departments keep their workflows. Students experience a connected, consistent institution - with responses backed by data they can relate to.

Proven at Scale - Banner in Practice



At **Purdue University Northwest (PNW)**, Ivy & Ocelot from Gravyty integrates with Ellucian Banner to deliver accurate, personalized student support at scale.

By activating live student data in Banner through Ivy & Ocelot from Gravyty, PNW enabled students to get clear answers to academic, enrollment, and financial questions - without waiting on staff or navigating multiple systems.

Over time, this approach helped the university automate more than 100,000 student questions with 97% accuracy, support students after hours, and reduce pressure on staff during peak enrollment periods.

The result was a more reliable and consistent student experience - and measurable impact, including a 9% increase in accepted students, achieved without adding headcount or disrupting existing Banner workflows.

100,000+
student questions answered automatically using live Ellucian Banner data



97%
response accuracy, delivering trusted, student-specific guidance at scale



9%
increase in accepted students, achieved without adding staff or disrupting Banner workflows





Secure, Governed Integration

Ivy & Ocelot from Gravyty is designed to meet higher education expectations for security, compliance, and accountability:

- Secure authentication and single sign-on
- Scoped, read-only and controlled write-back workflows
- FERPA-aligned data handling
- SOC 2-aligned security practices
- Clear audit trails, permissions, and approvals

Institutions stay in control of content, tone, and data use at all times.

So, to summarize ...

- 💡 Works with Banner and Colleague - no rip-and-replace
- 💡 Activates student data institutions already trust
- 💡 Reduces pressure on teams while improving student clarity
- 💡 Holds up under scrutiny from IT, leadership, and governance



ivy&ocelot from Gravyty

From SIS data to student clarity - without adding strain.

Learn more or request a personalized demo
gravyty.com

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